



New Zealand Boutique Winery Hits the High Note with Exclusive Launch at Harvey Nichols

LONDON, United Kingdom, 24 January 2011. A premium range of wines from Misha's Vineyard in Central Otago, New Zealand, will be launched with Harvey Nichols through February in an exclusive promotion across all stores and restaurants including the famous Oxo Tower restaurant.

The Misha's Vineyard wines selected by Harvey Nichols for the exclusive promotion include "*The High Note*" Pinot Noir as well as two of their aromatic white wines, the "*Dress Circle*" Pinot Gris and "*Limelight*" Riesling. "What struck me was the purity of expression of these aromatic white wines from Misha's Vineyard" said Ivan Dixon, Wine and Spirits Buyer for Harvey Nichols. "Central Otago is renowned for producing some stunning Pinot Noir but Misha's Vineyard is proving that the region can also produce outstanding white wines as well".

Named as one of the "Top 20 Producers in New Zealand" by Decanter Magazine, Misha's Vineyard has just joined the portfolio of Indigo Wine, a boutique distributor specialising in premium wines to the UK on-trade and specialised retail sectors.

Twice winner of the International Wine Challenge (IWC) Specialist Merchant of the Year for a specific portfolio range, Indigo Wines is excited to now be extending their representation of premium wines from New Zealand. "The reputation and growth of New Zealand wines in the UK has been phenomenal and we have been looking to expand our offering from New Zealand and particularly keen to find some great Pinot Noir" said Ben Henshaw, Director of Indigo Wine. "We were intrigued when we heard about Misha's Vineyard - top quality Pinot Noir but also beautiful Riesling, Sauvignon Blanc, Pinot Gris and exotic Gewurztraminer, all lovingly crafted by Olly Masters, the former winemaker from the famous Ata Rangi Estate" he added.

Misha's Vineyard was established by Andy and Misha Wilkinson to produce a range of high quality cool-climate wines on a spectacular lakefront site in the Bendigo sub-region of Central Otago – the Pinot Noir capital of New Zealand. A '*no compromise*' philosophy has been implemented across the entire operation which requires an exacting sustainable viticulture regime, hand-picking of all their estate-grown fruit as well as considerate and minimalist winemaking methodologies.

The naming of the Misha's Vineyard range of wines was inspired by Misha's opera-singing mother and also Misha's early career in the theatre which included a stint at the Royal Opera House. "The appointment of a distribution partner is a critical decision for any vineyard but we believe our partnership with Indigo Wine fulfils our '*no compromise*' philosophy" said Misha Wilkinson. "And to launch our wines with an exclusive promotion at Harvey Nichols certainly hits 'the high note' right from the outset!"

Misha's Vineyard wines are destined for fine-dining restaurants, premium hotels and specialist wine retailers across the UK.



The range of Misha's Vineyard wines that will be distributed by Indigo Wine is:

- Misha's Vineyard "The High Note" Pinot Noir 2008
- Misha's Vineyard "Dress Circle" Pinot Gris 2009
- Misha's Vineyard "The Gallery" Gewurztraminer 2010
- Misha's Vineyard "Limelight" Riesling 2010
- Misha's Vineyard "The Starlet" Sauvignon Blanc 2010

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* *Editors Note:* A range of high resolution photos of Misha's Vineyard is available on request

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About Misha's Vineyard Wines Limited www.mishasvineyard.com

Misha's Vineyard is located on one of the most spectacular sites in New Zealand at the edge of Lake Dunstan in the Bendigo sub-region of Central Otago. The sun drenched north-west facing terraces of the 57 hectare (140 acres) estate provide the optimal conditions for producing world-class Pinot Noir and a range of aromatic white varieties. The 'no compromise' philosophy behind Misha's Vineyard wines required an exacting viticulture regime, hand-picking and considerate winemaking methodologies. Under internationally renowned winemaker Olly Masters, the highly anticipated range of Misha's Vineyard wines won critical acclaim from their launch in 2008 and in 2010 they were named one of New Zealand's Top 20 Producers by UK Decanter magazine.

About Indigo Wine www.indigowine.com

Indigo Wine was established in 2003 by Ben Henshaw who was inspired by his family's purchase of a vineyard in the Languedoc and so decided to move from technology to a career in the wine trade. Focussing initially on a Spanish portfolio, Indigo Wine has since grown its agency business with terroir-driven and family-run vineyards from France, Portugal, Italy, Austria and more recently New Zealand. Working with some of the most renowned winemakers in Spain from both the well-established to the 'up-and-coming' wineries has resulted in Indigo Wine winning the International Wine Challenge (IWC) Specialist Merchant of the Year for their Spanish portfolio for the last two years. With a focus at the on-trade and specialised retail sectors, Indigo Wine has gained a solid reputation within the trade with Jancis Robinson commenting "We British wine drinkers should be grateful for the sleuthing skills of importer Ben Henshaw of Indigo Wine".